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Grass Valley's Peaceful Valley Farm & Garden Supply goes solar



Workers install a new solar electric system at Peaceful Valley Farm & Garden Supply in Grass Valley.

Peaceful Valley Farm & Garden Supply's Grass Valley retail location is installing a commercial-scale solar system.

The new system was designed by Grass Valley-based California Solar Electric Company, who will also handle the installation.

"We are committed to sustainability and after a thorough evaluation, have selected California Solar as the right partner to not only design but install and maintain a solar array sized to supply our entire electric needs," said Eric Boudier, Peaceful Valley Farm & Garden Supply's president.

Peaceful Valley Farm & Garden Supply will install at 67kW system and provide an educational display at its retail store, as well as solar energy information online on its website.

"We want to take advantage of the sun's powerful energy as a sustainable resource on our property and within our business and provide our customers with helpful solar energy information," said Pattie Boudier, vice president and spokesperson for the company's online store.

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Once the project is complete, video and case studies will be available at Peaceful Valley's store at 125 Clydesdale Ct. in Grass Valley and at Groworganic.com, the company's online site.

"We are honored to design and build Peaceful Valley's solar system and partner with them for energy education," said Lars Ortegren, president of California Solar Electric Co. "We share the same sustainable values and recognize Peaceful Valley's long history serving and supporting local gardens and food production."

He said Peaceful Valley's new California Solar system installation will:

- Generate 67kW of renewable solar energy
- Reduce energy consumption
- Produce energy savings and in turn:
- Provide community solar education resources
- Educate the nationwide Groworganic.com customers about Solar Energy Sustainability with online "How To Videos"
- Expand solar energy benefits to customers, employees and the bottom line of the business

Peaceful Valley Farm & Garden Supply Inc. originated in 1976 on Peaceful Valley Road in Nevada City. It published its first catalog shortly thereafter.

In 1989, the business moved to Grass Valley. Then, in 1996, Eric and Patricia Boudier acquired the business.

One of the nation's leaders in the field of organic gardening, according to a press release, Peaceful Valley Farm & Garden Supply supplies tens of thousands of customers across the country and is located at 125 Clydesdale Ct., Grass Valley, Calif.

For more information on Peaceful Valley, see www.groworganic.com

For more information about California Solar Electric Co, see www.californiasolarco.com.

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